



## Big Fish Design LLC Launches World's First Keyword – Driven, Full - Featured Web Browser

*Squint Browser 3.0 is an Impressive Leap Forward in Efficiency and Provides a Powerful  
Alternative to Conventional Web Browsers*

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**Dateline:**  
AUSTIN, Texas

AUSTIN, Texas--(BUSINESS WIRE)—Big Fish Design LLC announces the immediate availability of Squint the Keyword Browser 3.0, now free on the App Store. A major update to the revolutionary internet tool, Squint 3.0 augments the browsing experience using a proprietary software algorithm that searches every web page for multiple keywords simultaneously, immediately finding, organizing and delivering content of interest to users while they browse. Powering iPhone, iPad and now Apple Watch, Squint is ergonomically designed and packed with the most private and secure web technology to replace every other browser.

Big Fish Designs' Squint Browser 3.0 for iPad, iPhone and Apple Watch is FREE on the App Store. Get it now at <https://itunes.apple.com/us/app/squint-browser/id736222346?mt=8> Get Features and Benefits, see the published Patent Application, read the White Paper and more at [www.squintbrowser.com](http://www.squintbrowser.com).

Users set up Keywords - 10, 20, 30 or more - and add colors and effects to:

Mark - Find it. Highlight and extract important content.

Snip - Cut the junk. Silence the hype or hide the score.

Warp - Change it up. Nickname Facebook friends, celebrities and politicians.

Squint was created to address a huge flaw of technology: Data overload. The web has become bloated, commercially-driven and user un-friendly. High-bandwidth internet connections and cheaper memory, components and devices have only accelerated this onslaught. Information is disseminated based on public opinion, social media impact or potential dollars earned with no consideration to the user.

Squint 1.0 was released to the App Store as a test vehicle in 2013 to very positive reviews and the concept of keyword browsing was proven. We partnered with Albert Swantner and his team of award-winning software engineers at Bohemian Innovation LLC to bring to market this powerful but simple tool.

"Squint 3.0 represents a huge leap forward in browser technology," said Aaron C. Lyman, president and founder of Big Fish Design. "Squint's truly responsive design and elegant



and powerful innovation is now free and solves the industry-wide challenge of providing interesting content to users wherever they are.”

### **Squint for iPad and iPhone Highlights**

- Secure, private and powerful - replaces all other web browsers.
- Manage Keywords to create a personal browsing experience.
- Single tap the Squint button for Keywords and Results.
- Double tap to turn Squint on/off.
- Results - headlines, links, images and text - are extracted and organized.
- Highlighting and other Squint effects are immediate on every web page visited.
- Audio Narrator indicates “Squint found” and can read the Results.

### **Squint for Apple Watch Highlights**

- The only personal content discovery app for Apple Watch.
- Set up Keywords and Favorites on iPhone, they synch to the Watch.
- Swipe for: Keywords - Favorites - Results
- Open Squint on iPhone and tap Update on the Watch for fresh content.

### **Connect with Big Fish Design**

Follow Big Fish Design at [www.squintbrowser.com/support](http://www.squintbrowser.com/support) , on Facebook at <https://www.facebook.com/SquintBrowser/?ref=bookmarks> and on Twitter at <https://twitter.com/SquintBrowser> .

### **Big Fish Design**

Big Fish Design LLC is a leading provider of consumer software applications for the mobile, automotive and wearable technologies markets and is backed by a world-class engineering team with unsurpassed design, development and testing expertise.

### **Cautionary Language**

This press release may contain forward-looking statements based on Big Fish Design’s current expectations and actual results may vary.

Note to editors: Big Fish Design is a Limited Liability Corporation registered in Texas, USA. Squint Browser has a patent-pending and the letters SQUINT represent a registered trademark of our brand.

### **Further Information:**

<http://www.squintbrowser.com>

### **Contact:**

Big Fish Design LLC  
Aaron C. Lyman, +1-512-750-5096  
[alyman@austin.rr.com](mailto:alyman@austin.rr.com)